

# Why Choose F-Secure Internet Security 2006 over Symantec's Norton Internet Security 2006?



F-Secure Internet Security 2006 is an easy-to-use security suite for consumers and small offices combining antivirus, antispyware, rootkit detection, personal firewall with intrusion prevention and application control, antispyware, and parental control.

### Positioning Statement

For customers looking for an easy-to-use, top-notch all-in-one security package integrating latest technologies, such as the industry's first rootkit detection, and fast response to new, unknown threats, F-Secure is the clear choice.

### Key Knock-out Points against Symantec

#### Eight hours faster response time to new threats

F-Secure responded on average in two hours and 37 minutes to the 12 major virus outbreaks in the first half of 2005. Symantec's average response time was more than eight hours longer (10 hours 48 minutes) which significantly increases the risk of virus infection. (Source: [www.av-test.org](http://www.av-test.org))

#### Four times faster scanning

In an independent test, it took 206 seconds for Norton Internet Security 2006 to scan a test file set of 1.2 gigabytes. F-Secure was four times faster. (Source: MikroPC 2/2006)

#### Free and friendly telephone support

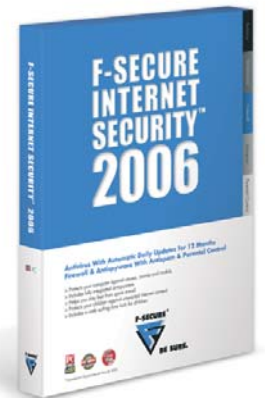
Symantec's technical support staff has a reputation for being arrogant and the queuing times are long. High satisfaction ratings for F-Secure technical support in general, and for the competence of the support staff in particular have proven the high quality of F-Secure services. In addition, F-Secure offers its customer free telephone, e-mail and Web support. Symantec charges for telephone support (in the US \$29.95 pay-per-call and in Germany, for example, €0.20 for the first 2 minutes plus €1.89 pay-per-minute thereafter).

#### Easy installation

Due to the high number of installation screens (almost 20), installation of Norton Internet Security 2006 takes a long time and might also be challenging for a normal user. This has also been noted in recent magazine reviews:

"Installation and scan are slow; product unresponsive at times. Problems installing on infested systems." (PC Magazine, Jan 2006)

"Installation remains a lengthy process – no surprises there, then. Slightly unnervingly, after going through this procedure the laptop locked up, necessitating a reboot." (PC Advisor, March 2006)



<b>Antivirus</b>	<b>F-Secure</b>	<b>Symantec</b>
Number of scanning engines	3	1
Real-time/manual/scheduled scanning	YES	YES
E-mail scanning	YES	YES
Instant messaging scanning	NO	YES
Heuristics	YES	YES
Detection with 1-month old signatures*	52%	22%
Quarantine	NO	YES
<b>Virus Definition Updates</b>	<b>F-Secure</b>	<b>Symantec</b>
Average response time to new viruses**	2h 37min	10h 48min
Number of updates in Jan-March 2006**	72	31
<b>Antispyware</b>	<b>F-Secure</b>	<b>Symantec</b>
Number of dedicated antispyware engines	1	0
Real-time/manual/scheduled scanning	YES	YES
Side-effect repair	YES	YES
Quarantine	YES	YES
<b>Personal Firewall</b>	<b>F-Secure</b>	<b>Symantec</b>
Number of predefined security profiles	6	3
Intrusion detection and prevention	YES	YES
Application control	YES	YES
Dial control	YES	NO
<b>Host Intrusion Prevention System</b>	<b>F-Secure</b>	<b>Symantec</b>
Browser and system control	YES	YES
Launch and manipulation control	YES	NO
Rootkit detection	YES	NO
<b>Antispam</b>	<b>F-Secure</b>	<b>Symantec</b>
Multiple filtering techniques	YES	YES
Outlook integration	YES	YES
Statistics/reports	NO	YES
<b>Antiphishing</b>	<b>F-Secure</b>	<b>Symantec</b>
E-mail based filtering	YES	YES
Web based filtering	NO	YES
<b>Parental Control</b>	<b>F-Secure</b>	<b>Symantec</b>
Content filtering	YES	YES
User/age based profiles	NO	YES
Browsing time limiter	YES	NO
Password protected settings	YES	YES
<b>Privacy Control</b>	<b>F-Secure</b>	<b>Symantec</b>
Blocking of confidential information	NO	YES
Cookie control	YES	YES
<b>Vulnerability Assessment</b>	<b>F-Secure</b>	<b>Symantec</b>
Protection against weak system passwords	NO	YES
Protection against browser vulnerabilities	NO	YES
<b>Technical support</b>	<b>F-Secure</b>	<b>Symantec</b>
Toll free telephone support	YES	NO
E-mail support	YES	YES
Chat support	NO	YES
<b>Miscellaneous</b>	<b>F-Secure</b>	<b>Symantec</b>
Supported platforms	98/Me/2000/XP	2000/XP
Number of installation steps/reboots	~10/1	~20/2

## What Magazines Praise in F-Secure Internet Security 2006

### Ease of installation and use

- > "Where I rate this product most is in its ease of use, which is top notch." (UK MicroMart Magazine Dec 2005)
- > "F-Secure has retained its focus on being a fire-and forget security solution. Its firewall dialogs are informative and user-friendly while in learning mode, and pretty soon you simply forget it's there." (PC PRO Feb 2006)
- > "Installation is easy and smooth: goes without booting." (MikroPC 2/2006)

### Rootkit Detection

- > "F-Secure's rootkit detection is the most significant feature. According to our best guesstimate, this will be the only security suite on the market to offer rootkit detection for at least the next six months, possibly even for the next year." (Security Pipeline, March 2006)
- > "As normal safety packages have hardly a chance against rootkits, F-Secure in its package offers the BlackLight module, which seeks out and eliminates the hidden malware. (PC Pointer Germany, Feb 2006)

### Parental Control with Time Lock

- > "I especially liked that the parental control, in addition to the standard Web site blocking, includes a time lock that says when children can use the Internet – excellent." (PCHEMMA Nr 1 2006)
- > "The software is easily customised and includes several features for parents, such as time-lock for internet access, and web-page filtering." (UK Computeractive Magazine)

## Response to Counter-arguments

### F-Secure is not a known brand

F-Secure, founded in 1988, was initially providing antivirus protection for business customers only. That is why the company is still relatively unknown in the consumer market. However, after the entry to the consumer business, F-Secure has enjoyed great success in the market. Its consumer products have received several awards for the ease-of-use and high quality, and alone in 2005 the company's consumer retail business grew by 136% to 10 million euros. In addition, F-Secure provides protection to consumers through almost 100 Internet Service Providers worldwide.

F-Secure and its data security labs are very well know among IT professionals: "Finnish company F-Secure is one of the most respected antivirus companies in the world, having been going since 1988, but its home PC security software is not widely used. That's a shame, because the latest version, Internet Security 2006, is particularly good."

(UK Computeractive Magazine, November 2005)

### Norton Internet Security Provides more Features than F-Secure.

It is true that Norton Internet Security offers more features than F-Secure. The feature-richness also has its negative sides: slower installation, more difficult to use and slower performance:

"Norton Internet Security 2006 includes all the features we expect in a security suite and offers a great deal of protection. But its very comprehensiveness makes it somewhat ponderous. Installation is slow, especially on infested systems, and the programs seem slow to respond at times." (PC Magazine, Jan 2006)

